

## Students' Views on Utilizing Tiktok Daily Vlogs to Enhance Speaking Skills in English Learning

Cici Fahiroh Mufidatul Maulidiyah<sup>1)</sup>, Zainuddin<sup>2)</sup>, Beny Hamdani<sup>3)</sup>

Faculty of Educational Scientific and Teaching, Zainul Hasan Islamic University, Indonesia

### SUBMISSION TRACK

Submitted : 20 March 2025  
Accepted : 11 June 2025  
Published : 26 June 2025

### A B S T R A C T

The purpose of this study was to investigate how students felt about using TikTok daily vlogs as a language-learning resource perspectives on the application of tik tok daily vlog for education speaking English. This research used a quantitative methods involving 5 English study program students from UNZAH Universities. This study investigates how students use TikTok daily vlogs as a resource for improving their English speaking abilities. The objective of the examine is to understand the comprehensive effects, difficulties, and efficacy of using TikTok into language learning. English study program students were interviewed and given questionnaires as part of a qualitative descriptive approach. The results show that students view TikTok daily vlogs as an entertaining and useful way to get better at speaking, especially when it comes to confidence, fluency, and pronunciation. The study also emphasises how TikTok's engaging and interactive features encourage motivation and lessen nervousness when practicing speaking. However, students also mention a number of difficulties, including platform distractions and technological problems. The results of the study indicate that, when used with clear guidelines and objectives in mind, TikTok daily vlogs can be a helpful supplement to English language acquisition.

### CORRESPONDENCE

E-mail: [fahirohcici@gmail.com](mailto:fahirohcici@gmail.com)

Copyright © 2025

All right reserved This is an open-access article under the [CC-BY-SA](#) license



## Introduction

One of the most popular apps among millennials is Tik Tok. The Tik Tok app allows users can make and provide a range of brief vertical films that observable by just scrolling vertically on the display. The number of Tik Tok users is growing daily, particularly in the midst of the pandemic. In October 2020, Tik-Tok had amassed two billion downloads globally. Social media users frequently download this Chinese software to pass the time when they are confined to their homes.(Herlisya & Wiratno, 2022).

English, as an international language, plays an important part in the globalisation period. Nowadays, English is used. Many countries use this as a form of communication.(Ferdiyanto & Kholili, 2022) English is the fundamental language of communication, thus mastering it is essential for the younger generation. English serves as a means of communication in several fields such as trade, education, national security, economics, and development. (Putri, 2024).

In Indonesia, the use of English is becoming more prevalent and is being embraced by schools and many international programs.(Andika & Mardiana, 2023) In addition Globalisation has led to technological advancements among the population. It cannot be denied that technology has a significant impact on various aspects of daily life.(Sugeng Irianto, 2021) Digital technology development are paving the way for Industry 4.0. Technology is a constant companion, assisting individuals with their daily tasks.(Brilianti & Fithriyani, 2020) Thus, most educational institutions embrace technology, particularly Online platforms and social media tools, to ensure students do

not miss the curriculum. and may access it anytime and anyplace.(Zaitun, Hadi, M. S., & Indriani, 2021)

In addition, it is crucial to be adaptable and ready to suit the new learning environment.(De Matta et al., 2023) asserted that using TikTok for language learning has positive possibility for improving students' oral communication skills. The Tik-Tok website offers opportunities for students to create and share brief films with the goal of enhancing their speaking abilities.(Ferstephanie & Lady Pratiwi, 2022).

Tik-Tok is Among the most widely used social media networks that can useful to enhance instruction and education. Additionally, TikTok offers a variety of English learning resources that might inspire pupils to pick up the language.(Ferstephanie & Lady Pratiwi, 2022) TikTok features that facilitate the creation, editing, and sharing of short video clips include the ability to add music, filters (video, stickers, and video effects), voice changers, beautify, and auto captions.(Sihombing et al., n.d.)

In addition, We utilise vlogs to learn about the things developers enjoy doing and would like others to know about their personal and professional lives. Compared To blogs with textual material, elsewhere content providers have constrained by the structure of what those people may communicate, blog video offer a more rich medium. Vlogs give creators the opportunity to share a narrative of their lives through voice and video that captures their personalities.(Chattopadhyay et al., 2021)

"Everyday vlogs" refer to videos in which vloggers document their daily lives. They capture and report on typical events and activities that means engage During the day or week, such as going to work, grocery shopping and housework cleaning. Daily video blogger engage with their audience by delivering additional explanations and commentary on the events in the video through voice-overs and captions.(Choe, 2024)

Videos emphasising prevention, action cues, and behaviour the antecedents such as perceived rewards and severity had greater interaction and views than those that did not feature these ideas. We also noticed a pattern which content makers exploited harshness in a dramatic way to evoke astonishment and anger, which consequently increased virality of content. O'Donnell, N., Jerin, S. I., and Mu, D. (2023).

and the Tik-Tok program is a social networking site platform that enables users to post tape recording and use various video editing features to make them as desired. And since the TikTok program could be utilised with a digital phone, may also be dubbed knowledge.(Zaitun, Hadi, M. S., & Indriani, 2021)

## Research Method

Written assignments and audio contributions made up the tools used for data collecting. Students' writing assignments were assessed based on 10 questions about students outlook on utilization of tik tok daily vlog for literacy speaking English. This study involved 10 English study program students from UNZAH universities who were selected through purposive sampling technique to Make certain that the chosen sample was Pertinent to the goals of the study.

Participants were asked to complete written tasks in order to collect the data. Additionally, a survey was given to students to find out how well they understood how TikTok daily vlogs helped them improve their English speaking abilities. A descriptive argument aims to answer questions about a phenomenon of interest, including when, who, what, and how, while also explaining a specific aspect of the world.(Ferstephanie & Lady Pratiwi, 2022)

## Result and Discussion

Tik Tok is a social networking app that is rapidly gaining popularity. Many users are also Instagram users.(Wibowo & Yudi, 2021)TikTok promotes social media celebrity through viral trends and challenges, rather than self-branding.(Sweeney-Romero, 2022). The study found a significant correlation between self-control and intensity of TikTok use.(De Matta et al., 2023)

Research on how students feel about using TikTok daily vlogs to practise speaking English is scarce, despite the platform's increasing popularity. Assessing this platform's efficacy and potential as a teaching tool requires an understanding of students' viewpoints. With an emphasis on their experiences, difficulties, and perceived advantages, this study attempts to investigate how students use TikTok daily vlogs as a tool for learning to speak English. It is expected that the results of this study will help this creation of novel teaching strategies and offer insightful information about the incorporation of social media platforms in language learning.

Several perception of students using TikTok daily vlog for learning speaking English:

### **Question 1 : Have you previously used TikTok? If so, How often do you use them?**

Ayu: “Yes I have, I almost watch tiktok everyday.”

Navil : “I do, and I access it very frequently, nearly daily.”

Vina : “Yes, I use it almost every single day.”

Rista : “Yes, practically every day.”

Hiday :” I have tried TikTok, yes. My level of interest determines how frequently I participate, but I normally do so regularly.”

### **Question 2 : According to you, Does TikTok daily vlog help you improve your ability to communicate in English? If yes, what are they doing?**

Ayu : “For me it does help me, because I often practise my English there, such as reading sentences, or do like QnA practice.”

Navil :” Yes, the daily vlogs on TikTok assist me in enhancing my English by showing real-life conversations and introducing new words.”

Vina : “Yes, watching English vlogs helps expand my vocabulary.”

Rista : “Yes, now there are more learning materials available, especially vocabulary, which helps us learn more compared to before.”

Hiday :” Yes, now there are more learning materials available, especially vocabulary, which helps us learn more compared to before.”

### **Question 3 : What makes you feel comfortable using TikTok daily vlog as an English-language learning medium?**

Ayu : “Because it’s diverse and not repetitive, with lots of content types to support my English learning.”

Navil : “I feel at ease using TikTok vlogs because they’re brief, straightforward, and easy to follow.”

Vina : “It’s easy to understand since I grasp things better when explained through video.”

Rista : “The content is more entertaining, which helps us improve our skills more enjoyably.”

Hiday : “Its variety, practical usage, and interactive elements make me feel more at ease when learning.”

### **Question 4 : What kind of content do you think would be most useful for classroom instruction on TikTok?**

Ayu : “It would be great to include more question-and-answer style content.”

Navil : “The most beneficial material for classroom use on TikTok would be videos featuring everyday dialogues and explanations of commonly used vocabulary.”

Vina : “I prefer vocabulary-related content since it helps me expand my word bank.”

Rista : “Videos that focus on vocabulary and pronunciation are very useful.”

Hiday : “Short and engaging clips with pronunciation guidance and language challenges are effective learning tools.”

### **Question 5 : In comparison to other media, do you think learning English with TikTok is more enjoyable?**

Ayu : “I think yes, TikTok is among the most media I used to learn and practise my English.”

Navil : “I have to admit that using TikTok to study English is more fun for me than using other media. Its concise, imaginative, and graphic structure makes learning more interesting.”

Vina : “I think it's entertaining because I frequently use TikTok myself.”

Rista : “Yes, absolutely.”

Hiday : “TikTok offers information in an easier-to-understand style and is more engaging.”

### **Question 6 : What are some of the challenge that you may encounter when using TikTok daily vlog to learn in English?**

Ayu : “Sometimes I get distracted by unrelated content, especially videos that are just for entertainment.”

Navil : “Another issue I face is understanding different accents and fast speech, which can be difficult to follow.”

Vina : “Not really, because I usually stick to vocabulary content.”

Rista : “Problems like data usage, signal strength, and internet access.”

Hiday : “Distractions, information overload, and the variety of language levels can be obstacles.”

### **Question 7 : Does creating a daily vlog on TikTok increase your self-confidence in speaking English?**

Ayu : “I haven't tried creating a daily vlog on TikTok before, so I'm not sure.”

Navil : “Yes, creating daily vlogs on TikTok helps me become more confident when I talk. Regularly speaking in front of the camera helps me feel more at ease and less anxious about making mistakes..”

Vina : “Yes, absolutely.”

Rista : “Yes, without a doubt.”

Hiday : “Yes, creating vlogs promotes self-expression and constant practice, which boosts confidence.”

### **Question 8 : Can you receive feedback from user or readers while you watch the daily vlog? How does this affect your ability to learn?**

Ayu : “I can, indeed. As a content viewer, feedback from native speakers helps me get better at pronouncing words correctly in English.”

Navil : “Yes, I receive feedback and comments from people who watch vlogs.” They frequently offer fresh perspectives or helpful guidance that enhances my ability to communicate or understand English. My learning is accelerated since I can correct mistakes fast and keep moving forward.”

Vina : “Yes, I am motivated and able to maintain my focus on learning by the feedback I receive from viewers.”

Rista : “Yes, I can see where I need to improve because of the feedback.”

Hiday : “Yes, other people's advice and remarks enable me to improve my abilities and further my educational path.”

**Question 9 :How do you compare the English-language instruction provided by TikTok to the traditional classroom methods?**

Ayu : “My English lessons on TikTok don't feel monotonous, and I don't feel under pressure like I would in a traditional classroom.”

Navil : “Using real-world examples, TikTok provides a more flexible and interesting way to learn English. It's more engaging and useful. TikTok offers a relaxed learning environment that is available at any moment, in contrast to the conventional method.”

Vina : “I like using TikTok more because it's more entertaining and allows us to study whenever we want.”

Rista : “ Class lessons can occasionally feel monotonous and repetitive, but TikTok adds variety and enjoyment to the experience.”

Hiday : “TikTok offers informal, interactive learning compared to the structured environment of classrooms.”

**Question 10 :Will you continue to use TikTok daily vlog to learn in English? What worries you about this media's growth over time?**

Ayu : “Yes, considering that a large number of native speakers produce content for English language instruction.

For now, I don't have any concerns.”

Navil : “Yes, I'll keep using TikTok daily vlogs to study English since the content is diverse and easy to access. Still, I worry that the quality may drop as more content is uploaded, making it harder to find useful educational videos.”

Vina : “Maybe I will, though I also use YouTube and Instagram for learning English. I don't see the platform's growth as a concern since it actually makes learning more accessible.”

Rista : “Yes, I believe there's no need to worry as long as it doesn't break any regulations.”

Hiday : “Yes, I will keep using it, though I'm a bit worried about misinformation or the platform becoming too commercialized.”

Based on the responses to the questions, it is clear that TikTok daily vlogs have great promise as a medium for learning English, especially for strengthening communication skills. The majority of respondents had used TikTok before, with variable frequency, and they believe it helps them improve their English skills, particularly through interesting and interactive material.

The platform's comfort stems from its informal and creative approach, which makes it more entertaining than traditional learning techniques. Respondents believe that TikTok can improve classroom learning by focussing on practical and realistic content like conversational practice, storytelling, and pronunciation drills. Distractions, access to appropriate content, and technological concerns are all potential issues while utilising TikTok for instructional reasons. Despite these hurdles, creating daily vlogs enhances learners'

In addition, TikTok helps students improve their English skills, including listening, speaking, grammar, and pronunciation. This research differs from several

previous studies.(Abidah, 2024) Tiktok is a highly effective platform for developing character. Characterisation yields both negative and positive traits.(Inzahroh & Naelatul Muna, 2023)

Miftahul (2020) describes Tiktok as a social networking platform with diverse video footage. People can simply create their personal films, as well as watch and imitate others'. They can make a range of videos utilising their concept and inventiveness. As well as original vids, lipsyncing and etc. By observing, Students are able to gain knowledge videos, creating their personal, and engaging alongside other users through comments.(Abhi Rama et al., 2023)

## Conclusion

According to the responses, TikTok daily vlogs are a useful resource for enhancing speaking and pronunciation in English. Because of its dynamic and interactive features, like content with Q&A formats or sentence practice, learners can advance at their own rate without feeling pressured.

However, obstacles like learners' hesitancy while creating personal vlogs and unrelated information could impede their growth. Nevertheless, TikTok is still a useful tool since it offers real-time feedback and chances to communicate with native speakers. Not with standing these difficulties, the platform is a useful learning tool because it provides real-time feedback and native speaker content.

In conclusion, TikTok daily vlogs are seen as an entertaining and successful substitute for traditional teaching techniques, encouraging participation and self-directed development. Users exhibit little anxiety about the platform's future development and a strong desire to keep using it, acknowledging its value in improving English language proficiency.

## References

- Abhi Rama, M., Hamdani, Z., & Prihatini, C. (2023). Students' Perception On The Use Of Tiktok As An Effective Learning Media In Improving Students' Vocabulary. *Journal on Education*, 5(4), 17079–17086. <https://doi.org/10.31004/joe.v5i4.4047>
- Abidah, A. N. (2024). *Students' Perception on Utilizing TikTok Videos for Vocabulary Acquisition*. 7(2), 104–115.
- Agting, O., Suhartatik, & Pusparini, I. (2022). THE CHALLENGES OF USING TIK-TOK MEDIA ON SPEAKING CLASS. *Journey: Journal of English Language and Pedagogy*, 5(1), 24–29. <https://doi.org/10.33503/journey.v5i1.512>
- Andika, M., & Mardiana, N. (2023). Edukasi Pentingnya Bahasa Inggris Di Era Globalisasi. *BERNAS: Jurnal Pengabdian Kepada Masyarakat*, 4(1), 246–251. <https://doi.org/10.31949/jb.v4i1.3961>
- Ayuni, K. N. Q., Jayanti, K., & Farida, N. (2023). Pengaruh Konten Vlog Reizuka Ari "A Day In My Life" Di Tiktok Terhadap Kepercayaan Diri Followersnya. *Jurnal Ilmu Komunikasi*, Volume 13(1), 74–86. <https://jurnal.akmrtv.ac.id/index.php/jk/article/view/321/175>
- Brilianti, D. F., & Fithriyani, H. Y. (2020). The Implementation of Video Blog (Vlog) as a Teaching Media in Speaking Skill. *JETL (Journal of Education, Teaching and Learning)*, 5(2), 340. <https://doi.org/10.26737/jetl.v5i2.1945>
- Chattopadhyay, S., Zimmermann, T., & Ford, D. (2021). Reel life vs. real life: How software developers share their daily life through vlogs. *ESEC/FSE 2021 - Proceedings of the 29th ACM Joint Meeting European Software Engineering*

- Conference and Symposium on the Foundations of Software Engineering, 1, 404–415. <https://doi.org/10.1145/3468264.3468599>*
- Choe, H. (2024). The presentation of self via everyday vlogging: Analyzing everyday vlogs of Korean expatriates. *Discourse, Context and Media, 59*(April), 100784. <https://doi.org/10.1016/j.dcm.2024.100784>
- De Matta, S. M., Ibaite, X., Revistual, N. A., Fereth, D., & Fajardo, B. (2023). Effects of TikTok English teaching videos on elementary learners' second language acquisition. *Journal of English Education and Linguistics, 4*(2), 54–73.
- Dianati, S., & Strategy, E. (2025). *The academic TikTok : Academics ' perceptions and uses of Microsoft Flip as a vlogging platform. 40*(2), 1–18.
- Ferdiyanto, F., & Kholili, A. (2022). Developing Supplementary Speaking Material for Eighth Grade Students. *Journal of English Language Teaching and Cultural Studies, 5*(2), 138–149. <https://doi.org/10.48181/jelts.v5i2.16993>
- Ferstephanie, J., & Lady Pratiwi, T. (2022). the Effect of Tiktok Platform To Develop Students' Motivation in Speaking Ability: a Classroom Action Research. *Wiralodra English Journal, 6*(1), 1–12. <https://doi.org/10.31943/wej.v6i1.147>
- Herlisya, D., & Wiratno, P. (2022). Having Good Speaking English through Tik Tok Application. *Journal Corner of Education, Linguistics, and Literature, 1*(3), 191–198. <https://doi.org/10.54012/jcell.v1i3.35>
- Inzahroh, A., & Naelatul Muna, S. (2023). Penggunaan Media Sosial Tiktok Dalam Pembentukan Karakter Remaja. *Selasar KPI : Referensi Media Komunikasi Dan Dakwah, 3*(1), 84–97. <https://ejournal.iainu-kebumen.ac.id/index.php/selasar>
- Iqbal, M., & Hakim, A. A. (2016). THE USE OF VIDEO IN TEACHING ENGLISH SPEAKING (A Quasi-Experimental Research in Senior High School in Sukabumi). *Journal of English and Education, 4*(2), 44–48.
- Muzammil, L., Liskinasih, A., & Diftu, S. W. A. (2024). UTILIZING TIKTOK VLOGS TO EFFECTIVELY BOOST YOUNG LEARNERS' SPEAKING PROFICIENCY \*Lasim Muzammil. *Journal of English Education and Linguistics Studies, 11*(1), 475–495. <https://jurnalfaktarbiyah.iainkediri.ac.id/index.php/jeels>
- Ork, Y., Chin, P., Ban, T., & Em, S. (2024). Factors causing students' challenges in learning English speaking skills: A review of empirical works. *Cambodian Journal of Educational and Social Sciences (CJESS), 1*(1), 26–36. <https://doi.org/10.69496/cjess.v1i1.6>
- Putri, R. A. (2024). the Use of a Day in My Life on Tiktok To Enhance Students' Speaking Ability At Smk Negeri 3 Palembang. *Repository.Unsri.Ac.Id. https://repository.unsri.ac.id/142379/3/RAMA\_88203\_06011382025073\_00141\_16701\_01\_front\_ref.pdf*
- Rahmawati, A., Syafei, M., & Prasetyianto, M. A. (2023). Improving Speaking Skills through Tiktok Application: An Endeavour of Utilizing Social Media in Higher Education. *Journal of Languages and Language Teaching, 11*(1), 137. <https://doi.org/10.33394/jollt.v11i1.6633>
- Sihombing, W., Mariasih, S., & Tambunan, G. (n.d.). *LIFE ”: AFFIRMATION AND NEGOTIATION OF THE CONSTRUCTION.*
- Sugeng Irianto, A.-A. (2021). Analisis pengaruh Aplikasi Tiktok Terhadap Peningkatan Pembelajaran Bahasa Inggris Pada Siswa. *Research & Learning in Primary Education, 1*, 113–115.

- Sweeney-Romero, K. M. (2022). Wellness TikTok: Morning Routines, Eating Well, and Getting Ready to Be “That Girl.” *TikTok Cultures in the United States*, 108–116. <https://doi.org/10.4324/9781003280705-13>
- Teha, M. N. R., Fandyansari, M. W., Sefaverdiana, P. V., & Sari, L. (2023). Pengaruh Media Sosial Tiktok Terhadap Motivasi Belajar Mahasiswa. *Prosiding Seminar Nasional IKIP Budi Utomo*, 4(01), 57–62. <https://doi.org/10.33503/prosiding.v4i01.3607>
- Travel Vloggers on TikTok: Their Distribution and Impacts on Regional Tourism Development.* (2024). 2024.
- Wibowo, T., & Yudi. (2021). Studi Penetrasi Aplikasi Media Sosial Tik-Tok Sebagai Media Pemasaran Digital : Studi Kasus Kota Batam. *Conference on Business, Social Sciences and Technology*, 1(1), 662–669. <https://journal.uib.ac.id/index.php/conescintech>
- Yanti, P. P., Departement, E., & Tarbiyah, F. O. F. (2024). *THE USE OF MINI VLOG VIDEOS IN PROJECT BASED LEARNING METHOD ON STUDENTS ' SPEAKING SKILL*.
- Zaitun, Hadi, M. S., & Indriani, E. D. (2021). TikTok as a Media to Enhancing the Speaking Skills of EFL Student ' s. *Jurnal Studi Guru Dan Pembelajaran*, 4(1), 4(1), 89–94.